**Lack of knowledge**

**Global pandemic**

**Current job**

**Few classes**

**Lack of motivation**

**Lack of energy**

**Public speaking**

**Start conversations**

**Growth in the technological field**

**Work anywhere in the world**

**Speak English**

**Creativity**

**Problem resolution**

**Logical thinking**

**Curiosity**

**Empathy**

**Personal**

**SWOT**

**Analysis**

**THREATS**

**OPPORTUNITIES**

**WEAKNESSES**

**STRENGTHS**

**Non-existent competition**

**Have something that everyone needs**

**Reach all corners of the earth**

**Be very useful**

**Lack of consumer interest**

**Market competition**

**Trademark transparency**

**Reliability in the company**

**Global pandemic**

**Creation time**

**Budget required**

**Man hours needed**

**Zero profit**

**Know the market**

**Mobile development**

**Adaptive ability**

**Idea adaptable to different countries**

**Business idea**

**SWOT**

**Analysis**

**Idea:**

**A basic need product**

**review app**

**THREATS**

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